

Kenntonian with Cloister Bold

6 Pt. Kenntonian with Cloister Bold. Font No. 1500

Lower case alphabet 82.82 pts. Figures .0484

THE INTERTYPE consists of a single basic unit with equipment units which may be selected to suit your indiv 12345
THE INTERTYPE consists of a single basic unit with equipment units which may be selected to suit your indiv 12345
Code word WACYZ

8 Pt. Kenntonian with Cloister Bold. Font No. 700

Lower case alphabet 106 pts. Figures .0692

THE INTERTYPE consists of a single basic unit with equipment units which may be select 12345
THE INTERTYPE consists of a single basic unit with equipment units which may be select 12345
Code word WAZXZ

10 Pt. Kenntonian with Cloister Bold. Font No. 811

Lower case alphabet 127.34 pts. Figures .0693

THE INTERTYPE consists of a single basic unit with equipment units which 12345
THE INTERTYPE consists of a single basic unit with equipment units which 12345
Code word WAZXZ

12 Pt. Kenntonian with Cloister Bold. Font No. 933

Lower case alphabet 140.66 pts. Figures .085

THE INTERTYPE consists of a single basic unit with equipment un 12345
THE INTERTYPE consists of a single basic unit with equipment un 12345
Code word WAXXZ

14 Pt. Kenntonian with Cloister Bold. Font No. 973

Lower case alphabet 160 pts. Figures .089

THE INTERTYPE consists of a single basic unit with equip 12345
THE INTERTYPE consists of a single basic unit with equip 12345
Code word WKEWD

6 to 14 point will run regular in all magazines, also lower case in any section of magazine, 12 point caps in lower case or center section of 50 channel magazine. 14 point caps in lower case section of 72 channel magazine

Kenntonian

18 Pt. Kenntonian. Font No. 2417

Lower case alphabet 178.80 pts. Figures .0668

THE INTERTYPE consists of a single basic unit with 12
Will run regular 90 channel magazine. Lower case will also run in any section of 90 channel magazine and caps in lower case section of 72 channel magazine

24 Pt. Kenntonian. Font No. 2437

Lower case alphabet 210.9 pts. Figures .0522

THE INTERTYPE consists of a si 12
Will run regular 72 channel magazine. Lower case will also run in cap section of 90 channel magazine and caps in side magazine No. 2 or 3

30 Pt. Kenntonian. Font No. 1473

Lower case alphabet 230.9 pts. Figures .0507

THE INTERTYPE consis 12
Lower case will run in cap section of 72 channel magazine and caps in side magazine No. 2 or 3

36 Pt. Kenntonian. Font No. 1483

Lower case alphabet 216.28 pts. Figures .0582

THE INTERTYPE co 2
Lower case will run in cap section of 72 channel magazine and caps in side magazine No. 2 or 3

Kenntonian with Italic and Small Caps

6 Pt. Kenntonian with Italic and Small Caps, Font No. 1540

Lower case alphabet 81.37 pts. Figures .0484

THE INTERTYPE consists of a single basic unit with equipment units which may be selected to suit your individual 12345
THE INTERTYPE consists of a single basic unit with equipment units which may be selected to suit your individual vncde

☐

8 Pt. Kenntonian with Italic and Small Caps, Font No. 715

Lower case alphabet 104.43 pts. Figures .0622

THE INTERTYPE consists of a single basic unit with equipment units which may be select 12345
THE INTERTYPE consists of a single basic unit with equipment units which may be select VBCDE

☐

10 Pt. Kenntonian with Italic and Small Caps, Font No. 817

Lower case alphabet 119.27 pts. Figures .0692

THE INTERTYPE consists of a single basic unit with equipment units which ma 12345
THE INTERTYPE consists of a single basic unit with equipment units which ma VBCDE

☐

12 Pt. Kenntonian with Italic and Small Caps, Font No. 980

Lower case alphabet 139.35 pts. Figures .085

THE INTERTYPE consists of a single basic unit with equipment un 12345
THE INTERTYPE consists of a single basic unit with equipment un VBCDE

☐

14 Pt. Kenntonian with Italic and Small Caps, Font No. 976

Lower case alphabet 159.05 pts. Figures .0800

THE INTERTYPE consists of a single basic unit with equip 12345
THE INTERTYPE consists of a single basic unit with equip VBCDE

☐

18 Pt. Kenntonian Italic, Font No. 2418

Lower case alphabet 189.48 pts. Figures .0085

THE INTERTYPE consists of a single basic unit with e 12

Will run regular 80 channel magazine. Lower case will also run in any section of 90 channel magazine
and caps in lower case section of 72 channel magazine

☐

24 Pt. Kenntonian Italic, Font No. 2438

Lower case alphabet 234.97 pts. Figures .1022

THE INTERTYPE consists of a sin 12

Will run regular 72 channel magazine. Lower case will also run in cap section of 90 channel magazine
and caps in side magazine No. 2 or 3

☐

6 Point Kenntonian with Italic and Small Caps

PARTS WHICH DO NOT EXIST CAN NOT MAKE TROUBLE AND CAN NOT WEAR OUT. THE OMIS-
SION OF UNNECESSARY PARTS IS THE FIRST PR

NO STANDARDIZED INTEREST HAS EVER BECOME OBSOLETE

[illegible]

No standardized Intertype has ever become obsolete. This has been made possible because the Intertype consists of a single basic unit with equipment units which may be (Robt)

No standardized Intype has ever become obsolete. This has been made possible because the Intertype consists of a single basic unit with equipment units which may be selected to suit your present needs. If future conditions require more magazines or other equipment, you can add them at a later date without the expense of buying a new machine. By adding the necessary units, that is why it is not necessary for Intertype to build a variety of models. Component machines which are not standardized usually become obsolete because they are designed to do one thing. Intertype machines, on the other hand, are designed to do many things. They are not obsolete because they grow over time, and eventually, like greatly depreciated and their actual efficiency reduced, as compared with some new model just introduced. There are no Intertype models' in the generally accepted meaning of the word. (See page 10.)

No standardized Intertype has ever become obsolete. That has been made possible because the Intertype consists of a single basic unit with equipment units which may be selected to suit your present needs. If future conditions require more magazines on the machine, or a new side unit, these increased facilities can very easily be obtained by adding the necessary units. That is why it is not necessary for Intertype to build a variety of models. Component machines which are not standardized usually become obsolete before they wear out. Often newly purchased machines have become obsolete overnight, their inventory value greatly reduced and their actual efficiency reduced in comparison to the new model just introduced. There are no Intertype "models" in the generally accepted meaning of the word; yet there is the greatest range of

(1 point reduced)

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NOT YZ

Post No. 1049. Length of lower case alphabet 81.37 points. Figure size .0484. Period, comma and thin space size .0332. Will run regular in all magazines. Lower case characters to square inch when set solid 276. Code word WADAB. *Kennstons* Italic can be supplied without swash letters.

PARTS WHICH DO NOT EXIST CAN NOT MAKE TROUBLE AND CAN NOT WEAR OUT THE OMISSION OF UNNECESSARY PARTS IS THE FIRST PR

NO STANDARDIZED INTERTYPE HAS EVER BECOME OBSOLETE

has standardized Intertype have become obsolete. The reason has been possible because the Intertype consists of a number of different equipment components selected to suit your present needs. If future conditions require more magazines on the machine, or a new size of type, increased capacity can easily be obtained by adding the necessary parts. That is the reason for Intertype to build a variety of models. Composing machines which are not standardized usually become obsolete because they are designed to do one thing and have become obsolete over night, their inventory value greatly depreciated and their actual efficiency reduced, as they are not designed to do anything else. Inter-type "models" in the generally accepted meaning of the word, yet there is the greatest range of equipment available for the composing room. Inter-type can be from a single basic unit by simply applying standard equipment. Inter-type Standardization is undoubtedly the most important factor in the success of Inter-type, a factor that has been perfected within the past thirty years. Inter-type original standardization and interchangeability of equipment is the reason why Inter-type is the only system against obsolete machines, one of the greatest sources of loss in the composing room. No other of standardization has been developed. The result is that there is no amount for obsolescence because of reduction in value of his machines by the introduction of a new model. New and improved features are added to the old model. The result is that the equipment has been standardized.

No standardized Intertype has ever become obsolete. This has been made possible because the Intertype consists of a single basic unit with equipment units which may be added or deleted.

8 Point Kenntonian with Italic and Small Caps

PARTS WHICH DO NOT EXIST CAN NOT MAKE TROUBLE AND CAN NOT WEAR OUT. THE OMISSION OF UNNE

NO STANDARDIZED INTERTYPE HAS EVER BECO

No standardized Intertype has ever become obsolete. This has been made possible because the Intertype consists of a single basic unit with equipment units which may be selected to suit your present needs. If future conditions require more magazines on the machine, or a new side unit, these increased facilities can very easily be obtained by adding the necessary units. That is why it is not necessary for Intertype to build a variety of models. Composing machines which are not standardized usually become obsolete before they wear out. Often newly purchased machines have become obsolete over night, their inventory value greatly depreciated and their actual efficiency reduced, as compared with some new model just introduced. There are no Intertype "models" in the generally accepted meaning of the word; yet there is the greatest range of equipment possible. Twelve different machines can be constructed from a single basic unit by simply applying standard equipment. Intertype Standardization is undoubtedly the most important single development in slug composition that has been perfected within the past thirty years. Intertype originated standardization and interchange-

No standardized Intertype has ever become obsolete. This has been made possible because the Intertype consists of a single basic

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(1 point leaded)

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Point No. 715. Length of lower case alphabet 104.45 points. Figure size 6022. Will run regular in all magazines. Lower case characters to square each when set solid 176. Code word WJATF. Kenntonian Italic can be supplied without swash letters.

10 Point Kenntonian with Italic and Small Caps

PARTS WHICH DO NOT EXIST CAN NOT MAKE TROUBLE AND CAN NOT WEAR OUT. THE OMISSION

NO STANDARDIZED INTERTYPE HAS EVER

No standardized Intertype has ever become obsolete. This has been made possible because the Intertype consists of a single basic unit with equipment units which may be selected to suit your present needs. If future conditions require more magazines on the machine, or a new side unit, these increased facilities can very easily be obtained by adding the necessary units. That is why it is not necessary for Intertype to build a variety of models. Composing machines which are not standardized usually become obsolete before they wear out. Often newly purchased machines have become obsolete over night, their inventory value greatly depreciated and their actual efficiency reduced, as compared with some new model

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Font No. 917. Length of lower case alphabet 110.27 points. Figure size 1002. Will run regular in all magazines.
Caps will also run in any section of magazine. Lower case characters to square inch when set solid 122.
Code word WARREN. Kenntonian Italic can be supplied without swash letters.

12 Point Kenntonian with Italic and Small Caps

PARTS WHICH DO NOT EXIST CAN NOT MAKE TROUBLE AND CAN NOT WEAR OUT. THE OMISSION OF UNNECESSARY PARTS IS THE FIRST PRINCIPLE OF REAL SIMPLICITY. YOU

NO STANDARDIZED INTERTYPE HAS EVER BECOME OBSOLETE. THIS HAS BEEN

No standardized Intertype has ever become obsolete. This has been made possible because the Intertype consists of a single basic unit with equipment units which may be selected to suit your present needs. If future conditions require more magazines on the machine, or a new side unit, these increased facilities can easily be obtained by adding the necessary units. That is why it is not necessary for Intertype to build a variety of models. Composing machines which are not standardized usually become obsolete before they wear out. Often newly purchased machines have become obsolete over night, their inventory value greatly depreciated and their actual efficiency reduced,

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Font No. 130. Length of lower case alphabet 139 15 points. Figure size .088. Will run regular in all machines.

Caps will also run in any section of magazine. Lower case characters to square inch when set solid 87.

Code word WATY. Kenntonian. Italic can be supplied without oval letters. Old Style

figures with small caps and roman with italic can be supplied on request.

14 Point Kenntonian with Italic and Small Caps

PARTS WHICH DO NOT EXIST CAN NOT MAKE TROUBLE AND CAN NOT WEAR OUT. THE OMISSION OF UNNECESSARY PARTS IS THE FIRST PRINCIPLE OF

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N Q T Y Z

Font No. 976. Length of lower case alphabet 120.65 points. Figure size .0865. Will run regular in all measures.

Lower case will also run in any section of magazine and caps in lower case section of 72 channel magazine.

Lower case characters to square inch when set solid 67. Code word WEBYG.

Kenntonian Italic can be supplied without swash letters.

18 Point Kenntonian

PARTS WHICH DO NOT EXIST CAN NOT MAKE TROUBLE AND CAN NOT WEAR OUT. THE OM No standardized Intertype has ever become obsolete. This has been made possible because the Intertype consists of a single basic unit with equipment units which may be selected to suit your present needs. If future conditions require more magazines on the machine, or a new side unit, these increased facilities can easily be obtained by adding the necessary units. That is why it is not necessary for Intertype to build a variety of models. Composing machines which are not standardized usually become obsolete before they wear out. Often newly purchased machines have become obsolete over night, their inventory value greatly depreciated and their actual efficiency reduced, as compared with some new model just introduced. There are no Intertype "models" in the generally accepted meaning of the word; yet there is the greatest range of equipment possible. Twelve different machines can be constructed from a single basic unit by simply applying standard equipment. Intertype Standardization is undoubtedly the most important single development in slug

(4 point bodied)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

\$1234567890

Font No. 2417. Length of lower case alphabet 178.89 points. Figure size .2068. Will run regular 90 channel magazine.

Lower case will also run in any section of 90 channel magazine and caps in lower case section of 72 channel magazine. Lower case characters to 1 lineal inch 21. Code word WEFUV

*"Contrast's the sauce of happiness,
as work is the wine of the wise."*

"THE ANGEL" BY M. K.

LAND, SEA, AND AIR

REMINISCENCES OF
MARK KERR

ADMIRAL R. N., MAJOR-GENERAL R. A. F.
(Retired)

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LONGMANS, GREEN AND CO.

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Keatonian



MENU

HORS D'ŒUVRES VARIES
ON BUFFET

POTAGE BORTSCH

TERRAPIN SHERRY

SELLE D'AGNEAU DE PRINTEMPS
POMMES WINDSOR HARICOTS VERTS

ASPERGES NOUVELLES, CALIFORNIA

ROTI GASTRONOME
LAITUE FINES HERBES

LAITUE MOUSSE AU CHAMPAGNE
GATEAUX
CAFE

12 Point Remington Small Caps

24 Point Kenntonian

PARTS WHICH DO NOT EXIST CAN NOT MAKE TROUBLE AN

No standardized Intertype has ever become obsolete. This has been made possible because the Intertype consists of a single basic unit with equipment units which may be selected to suit your present needs. If future conditions require more magazines on the machine, or a new side unit, these increased facilities can easily be obtained by adding the necessary units. That is why it is not necessary for Intertype to build a variety of models. Composing machines

(4 point leaded)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
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Font No. 2431. Length of lower case alphabet 270.0 points. Figure size .1822. Will run regular 72 channel magazine.
Lower case will also run in cap section of 90 channel magazine and caps in side magazine No. 2 or 3.
Lower case characters to 1 lined inch T. Code word WELBO

30 Point Kenntonian

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No standardized Intertype has
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Intertype consists of a single ba
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Font No. 1423. Length of lower case alphabet 350.0 points. Figure size .1037. Lower case will run in cap section of 72
chanter magazines and caps in side magazine No. 2 or 3. Lower case characters to 1 basal inch 6.3. Code word WEMAU

36 Point Kenntonian

PARTS WHICH DO NOT
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No standardized Intertype
has ever become obsolete. This has been made possible because the Intertype consists of a single basic unit with equipment units which may be selected to

(4 point lead)

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Font No. 1483. Length of lower case alphabet 416.28 points. Figure size .2282. Lower case will run in cap section of 72 channel magazine and caps in size magazine No. 2 or 3. Lower case characters to 1 lineal inch S.S. Code word WENAJ

18 Point Kenntonian Italic

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(4 point lead)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

\$1234567890

NQTYZ

Font No. 2418. Length of lower case alphabet 100.45 points. Figure size .008. Will run regular 90 channel magazine.

Lower case will also run in any section of 90 channel magazine and caps in lower case section of 72 channel magazine. Lower case characters to 1 lineal inch 13. Code word WEEKLY.

Can be supplied without wash letters.

24 Point Kenntonian Italic

**PARTS WHICH DO NOT EXIST
CAN NOT MAKE TROUBLE AN**

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(4 point leaded)

**ABCDEFGHIJKLMN O P Q R S T U
V W X Y Z**

abcdefghijklmnopqrstuvwxyz

\$1234567890

N Q T Y Z

Font No. 2428. Length of lower case alphabet 254.97 points. Figure size .3522. Will run regular 72 channel magazine.

Lower case will also run in cap section of 90 channel magazine and caps in side magazine No. 2 or 3.

Lower case characters to 1 lineal inch 8.5. Code word WEJIS.

Can be supplied without swash letters.

PREFACE TO FIRST EDITION

THE ENGLISH LANGUAGE is peculiarly rich in synonyms, as, with such a history, it could not fail to be. And from the time of Julius Caesar, the Britons, Romans, Northmen, Saxons, Danes, and Normans fighting, fortifying, and settling upon the soil of England, with Scotch and Irish contending for mastery or existence across the mountain border and the Channel, and all fenced in together by the sea, could not but influence one another's speech. English merchants, sailors, soldiers, and travelers, trading, warring, and exploring in every clime, of necessity brought back new terms of sea and shore, of shop and camp and battlefield. English scholars have studied Greek and Latin for a thousand years, and the languages of the Continent and of the Orient in more recent times. English churchmen have introduced words from the Hebrew, Greek, and Latin, through Bible and prayer-book, sermon and tract. From all this it results that there is scarcely a language ever spoken among men that has not some representative in English speech. The spirit of the Anglo-Saxon race, masterful in language as in war and in commerce, has subjugated all these various elements to one idiom, mak-

ing not a patchwork, finding often several ideas, has detailed the ritory or to different unexampled variety i tinct in usage, for ex every shade of huma

Scarcely any two o synonyms, are identi They have certain co interchangeable; in a province, within whi From these two qual as contributing to be



Air Conditioning in Every Apartment

At 40 SPARKS STREET each apartment has individual thermostatic control providing the exact temperature you prefer — night and day . . . Outside exposures; sky-line views; and many apartments with woodburning fireplaces . . . completely replanned and all newly equipped. Rooms of generous size; closet space to spare; new, modern baths and kitchens . . . 40 SPARKS STREET is convenient to clubs, all shopping and business centers . . . and is accessible to all transit facilities

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40 SPARKS STREET